

Anne Orleans
In her column this week Anne Orleans tells who traveled away for the holidays and how they enjoyed them.

Carver Hired To Serve County As Industrial Agent

County Board of Supervisors last week appointed a former Mayor of Bay St. Louis as industrial agent for the county.

Carver, a business man has been on the board since Nov. 1953.

His appointment is for six months.

Carver actually gets \$150 a month, but he is never paid for any industry.

Carver has been able to get some business to the county.

Carver says he has no definite prospects for the county.

Carver will work through the county Agricultural and Mechanical Board to contact persons who are interested in establishing industrial plants in this county.

Carver says he will pay his own expenses for the salary, but he can use my judgment about how to conduct his business.

Carver said he is interested in one of the largest problems as Carver said he will be able to provide the county with plant facilities.

Carver said he has high hopes of results from his new appointment.

Carver said he is a member of the plumbing and electrical firm of Monti-Carver.

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Henry Wallace Inspects Hancock County Pastures

Henry Wallace, former Secretary of Agriculture and Vice-President of the United States, after inspecting some of the corn produced in Hancock County, stated that he would personally contact the Kraft Company to determine the feasibility of having some plant erected here to take care of the future surplus in this area.

After touring the county Wallace also stated that he was amazed at the quality of the pastures.

Wallace was a guest of Charles B. Burrill, county supervisor of the Farmers Home Administration and who served under Wallace as a Foreign Representative in the Agriculture Department.

The distinguished visitor said, "There is every indication that raw milk could be produced cheaper in Hancock County than anywhere else in the United States."

Wallace and Burrill inspected the farms of Paul Bonds, Earl and Roger Goss and Chester Lee.

Wallace is the originator of "high bred" corn and was interested in observing the production of corn in this area. He examined some of it produced in the county.

The former candidate for President of the United States added that a survey would be made by proper authorities of the entire area.

D. A. To Prosecute Three Men Tagged In Gambling Raids By National Guard On Friday



DIGNITARIES ARRIVE—The Most Rev. Richard Gerow, Bishop of Natchez and his Excellency Cardinal Tien, S. V. D. arrive for the 100th anniversary celebration at St. Joseph Academy.

Lakeshore Man Protests Closing Of County Road

John W. Carner of Lakeshore went before the Board of Supervisors Monday to complain that a public road had been closed off with a gate and declared a private road.

Carner stated that he could not travel to work from the point where the gate was constructed and that he had to walk almost three miles.

Jules La France of the same community and one of the residents who built the gate protested that the road was not a public road.

He stated that it had not been worked for the past ten years.

After much argument between the two men the board ruled that the part of the road that has not been worked by the county would be a private road and the gate would remain.

The board has the right to close any or any portion of roads in Hancock County, its attorney ruled.

McDonald's Bid Low For Court House Work

C. C. McDonald, Jr., was low bidder on the construction work which is to be done at the Hancock County Court House.

The work calls for the addition of more space to two of its present rooms.

Roger Heitzmann, Superior Supply Company, was the only other bidder.

McDonald's bid was \$18,629 and Heitzmann's was \$19,752.

But, the Board of Supervisors did not give the bid out at its meeting Monday.

It held it over "for study" and act on it when it selects all of its yearly bids.

Both the bids were within the estimate given on the work by the Shourds and Mogabgab firm of Architects of Gulfport.

Moran Named Commodity Clerk

Sylvester Moran was officially appointed commodity clerk in Hancock County by the Board of Supervisors Monday.

Moran has been serving in this capacity since the middle of December, because of the need for an immediate employee.

Lucien Gex, attorney for the board, was directed to contact the bonding attorneys and ascertain whether such a bond election would meet with their approval.

Gex stated that after the attorneys pass on the bonds that the board should advise Mr. Shourds of Shourds and Mogabgab, Architectural Firm of Gulfport, to prepare plans and estimates on the two hospitals.

National Guard Promotes Five

Promotions have been announced by the local National Guard company.

Wilbert J. Adam was named sergeant first class, Alton A. Barber, Benny D. Negrette, James N. Trivira and Louis B. Turner were named corporals.

Three men have just joined. They are Sgt. John E.C. Baily, Cpl. Henry J. Prevou, Sr., Fred J. Dehaan, Robert J. Boudin and William T. Ellis.

Polio Campaign Opens Here

The March of Dimes Campaign for 1955 has opened in Hancock County.

Containers where the public may contribute to the fight against polio have been placed in many convenient spots about the city.

ST. JOSEPH ACADEMY 100 YEARS OLD NOTABLES, ALUMNI JOIN IN CELEBRATION HERE

St. Joseph's Academy is one hundred years old today.

The famous old institution is playing the leading role in a celebration of its centennial mark with alumni, visiting notables and its staff of Sisters all taking part.

The day's program, which includes blessing of the academy's statue, banquets for visiting clergy and guests and an open house in the afternoon, has been planned for many weeks.

Cooperating with the SJA faculty members in the arrangements for the centennial celebration have been the ladies of the alumni association and the Academy's Mothers Club, both of which made this project a part of their year's work.

Among the noted visitors who will be present for the day are the Reverend Mother Jeanne, Eudoxie, Mother General of the Sisters of St. Joseph of Bourg; Mother Jeanne de Chantal, Provincial of the Paris-Switzerland area; Archbishop Rummel of New Orleans; Bishop Gerow of Natchez; Bishop Schexnayder of Lafayette and his Eminence Thomas Cardinal Tien, S. V. D.

Following is the program for the celebration:

Thursday, January 6, 1955
The Blessing of St. Joseph Statue - 10:00 A. M.
Procession from Academy to the Church of Our Lady of the Gulf, Pontifical Mass, 10:30 A. M.
Celebrant, Most Reverend R. O.

Gerow, S. T. D., Bishop of Natchez
Sermon, Most Reverend M. Schexnayder, D. D., Auxiliary Bishop of Lafayette

His Eminence, Thomas Cardinal Tien, S. V. D., presiding
His Excellency, Most Reverend Joseph Francis Rummel, S. T. D., Archbishop of New Orleans

Honor Guest
Choir, S. J. A. High School Students; Director, Rev. H. Posena, S. V. D.
Organist, Professor Hammerschbach

Honor Guard, Monsignor, A. J. Gmelch, General Assembly, K. of C.
Banquet by invitation for the Clergy, Reed Hotel, 12:30 P. M.

Buffet Luncheon for parents and Alumnae, S. J. A. Memorial Hall, 12:30 p. m.
Open House for visitors, 2:00 to 4:00 P. M.

Shrine Dedication Postponed To 16th

The dedication of the new Highway 90 shrine of St. Augustine's Seminary, which was scheduled to take place on Sunday, January 9th, has been postponed until January 16th, Seminary officials announced this week.

District Attorney Boyce Holman, in the absence of a county attorney, will personally act as prosecutor in the case of three Highway 90 restaurant owners, who last week were charged with possession of liquor and gambling devices, following an unprecedented raid on their establishments by the National Guard.

Hearing in the cases of William Hursey, James Monroe and Gillich, has been tentatively set for Friday morning at 10 o'clock before Justice C. E. Martin here.

The three were arrested by the guard and brought to jail here last Friday, following the raids, are now free under \$500 bond.

Their businesses, the restaurants known as Magnolia Inn and Bill's Place (formerly the Lookout House), were entered by the approximately 20 guardsmen around nine o'clock last Friday morning. Magnolia Inn's bar was completely wrecked—nothing remaining after the raid but a pile of broken mirrors, glass and rubble. Bill's place was open for business shortly afterward, though the guardsmen reported having confiscated gambling equipment there also.

The raids, which came as a surprise to authorities here were the first to happen in Hancock County. According to a statement from Governor White, they took place as a direct result of complaints from travelers, who were allegedly "rocked" in both places.

The district attorney said all the information obtained by the national guardsmen in the raids was turned over to him for study prior to the hearing.

Both the sheriff here and the district attorney have stated that the persons involved will be prosecuted to the fullest extent of the law.

Sheriff Egloff added, however, that he did not think these places were good indication of the type of tourist attractions in Hancock County.

In reply to a statement issued by Governor White while in New Orleans this past week, the effect that the authorities here had been warned about the violations in Hancock County and had done nothing about it, Sheriff Egloff said:

"I knew nothing about any warnings about places in the upper part of the county. I received a warning about some places like 'The Pines' and I closed them down... that was in '53."

He added that in the case of some earlier publicity given by irate tourists to the Lookout House or Jim's Place:

"The people didn't want to make any charges. They just wanted their money back."

"He said he had no knowledge of any gambling activities going on at Jim's Place since this incident."

Five or six weeks ago, the Sheriff said, he had made an arrest at the Magnolia Inn, and following this a fine of \$100 was imposed by Judge Martin, in a gambling case.

At the Magnolia Inn on Friday, the doors were closed to customers. A daughter of the owners was left in charge and no pictures were allowed of the wreckage made by the guardsmen.

To back up demands that no pictures be made, a very large, redhaired man, was stationed with at least one companion outside the Inn's entrance. They occupied a car with an Alabama license.

At Jim's Place, there was no evidence of the raid a few hours after it took place. The manager there stated:

"You can see for yourself there is no gambling going on here."

Lovance Fayard Services Held

Funeral services were held Sunday for Lovance Fayard, a native of Bay St. Louis, who died on December 31 at the age of 62.

Mr. Fayard had been living in New Orleans for the past 30 years. He was the son of Ruth Shelton Fayard, nee Thomas, and the late Thomas L. Fayard, a father of Joseph Fayard.

WHISKEY, GAMES CONFISCATED—Two members of the National Guard Unit that raided two Hancock County places last week are shown as they confiscate some of the whiskey and games present in the building.

Progressive Business, Professional And Civic Minded People Of Gulfport And Coastal Territory

This Department Has Been Compiled Edited and Arranged as a Reflection of Public Opinion By Ralph Voorhees, Jr., As He Saw Conditions . . .

These People Are All Leaders in their Various Lines of Endeavor, and the Co-operation of the many Citizens of Gulfport who helped to make this Department Possible is Appreciated.

SEW AND SAVE

The safety and efficiency of the operators of the Sew & Save Center reflecting the executive abilities of the complete staff permit us now to bring to our readers a brief story of the successful operations of this fine company.

Time, effort and special interest of the sewing center's thoroughly skilled sales personnel staff has caused this company to be recognized by its patrons as one of the finer sewing centers in this section of the South. Not to mention that it is as duly respected by its competitors as by its patrons.

The writer is privileged in bringing before its readers this small token of public esteem on behalf of the Sew & Save Sewing Center.

They maintain an office in New York that does nothing but buy for Sew & Save which enables them to be constantly on the market for the interest of its patrons as a whole. The writer is again privileged in this article in stating they live up to their motto of "Price Wise Quality Wise."

G. M. BROOKS

In paying tribute to some of the more progressive business and professional men of Gulfport we would be remiss in not including G. M. Brooks of the Stribling Bros. Mach. Co.

Mr. Brooks is a man who has contributed generously to the welfare of Gulfport and the community for many miles around his civic spirit and energy is evident by the many services he has performed and continues to perform in the interest of the people as a whole. No worth while enterprise which which promises to benefit the community as a whole escapes his attention.

G. M. Brooks, is a man of wide acquaintance whose many friends admire and respect in him those virtues which inspire confidence and promote good feeling. His upright business methods are a credit to his inherent sense of fair play. A community is fortunate to number among its citizens a man of his type.

JACK BEARD AND GLEN D. HUNT

Ability and progressiveness are both praiseworthy features in any chosen profession. Realizing this many Gulfport people as well as residents of this community regard Messrs. Jack Beard and Glen D. Hunt of Jack's Pure Oil Service Station

LOUIS SHANNON COPPONEX

Mr. Louis Shannon Copponex of Shannon Motors Co., Inc., authorized Mercury Sales and Service is a citizen who has helped Gulfport reach a prominent place among the progressive cities in this part of the state. Although he has long been known to many as an exceptionally able and successful business man, he always has been and is still reluctant to accept any recognition for his splendid record in the business world and civic affairs.

Copponex has become one of the leading automobile dealers in this district.

But we feel the time has come to give L. S. Copponex the public recognition he deserves, even though we know that he will deny that he is deserving of it. His modesty is not assumed. He is so accustomed to doing his share, and more, in making the city progress that it has never occurred to him that he is doing something special. However we want him to know that all in Gulfport are aware of his efforts and appreciate the manner in which he has served Gulfport.

J. L. LYLE



A city grows and prospers by reason of public spirited men and women who take an active interest in its development. And Gulfport has its share of these progressive and civic-minded people, and one who is deserving of recognition is friendly, likable Mr. J. L. Lyle of Lyle's Variety Store.

& Repair Service, as true assets to Gulfport. Jack and Glen are experts in the automotive maintenance and repair business. They are uniting in their efforts to maintain theirs as one of the leading businesses in Gulfport. They are well-known throughout this entire area and are capable and energetic.

His business ability coupled with a thorough knowledge of modern factors in maintaining the variety store business in a prominent business position of the business life of the city.

Mr. Lyle is always ready and willing to contribute his time and energy to the promotion of any project which promises to benefit the community as a whole. His efforts are deserving of commendation and support.

We congratulate J. L. Lyle on his past successes and predict that the future will bring still greater successes.

F. F. MANDAL AND



J. A. COOPER



Messrs. F. F. Mandal and J. A. Cooper of Mandal's Roofing and Sheet Metal Works are two of those progressive types of citizens upon whom the community depends a great deal for leadership in business and other matters. They have, in the past, and no doubt will continue in the future to give more of their share of time and energy for the welfare of others than themselves. They are the kind of people who make friends. And friendships once formed by them are never broken by an unfriendly act on their part.

However, they proceed in a calm, unostentatious manner and accomplish their objective with a quiet dignity.

We do not hesitate to recommend F. F. Mandal and J. A. Cooper to our friends as good examples of the more progressive type of business people who are aiding in the growth and development of Gulfport, and the surrounding country.

F. R. BEATTIE

F. R. Beattie of Pam's Drive Inn, of Gulfport has proved his progressiveness by constantly adding to and increasing the service which his business has rendered to the public.

The large volume of business handled by this restaurant proves that service to him is not a word but something to be extended to the people to the

fullest extent of his ability.

And in addition to his close attention to business affairs Mr. Beattie was never a man to dodge his civic responsibilities.

He fully appreciates the value of good will and has more than his share of that intangible commodity because of the manner in which he meets both his business and civic obligations.

F. R. Beattie has many friends in Gulfport and it is a great pleasure to bring him before our readers in this review of progressive business men. We sincerely wish for him as much success in the future as he already has accomplished in the past.

F. M. DOBBS

Gulfport and this area are indebted to many citizens who have been active in the rapid progress of the city and who have assisted in making it one of the up-and-coming cities in this area. In telling you about some of the men it is our duty to include Mr. F. M. Dobbs of the Life Ins. Co.

He is entitled to a great deal of credit for his success in both business and civic activities.

Mr. Dobbs deserves a great deal of praise and these few comments are but a just recognition for the many fine things he has done in behalf of the general welfare of Gulfport and the surrounding area.

The honest and successful conduct of his business is but a reflection of his character. We sincerely hope that F. M. Dobbs will continue to serve Gulfport for many more years.

GORDON L. REDD

Because this is a period of growth and expansion for Gulfport, those progressive business men who had the foresight and ability to lay their plans so as to be able to take advantage of those conditions, are entitled to more than ordinary acclaim. We are glad therefore to pay tribute to Gordon L. Redd of the Redd Pest Control Service.

Mr. Redd's persistent optimism and steadfast belief in the continued future and prosperity of the people of Gulfport and vicinity are characteristics which are deserving of our highest praise.

"Gordon" Redd has always shown a willingness to do his part in one form or another to projects promoted for the welfare of his city. We believe that a businessman of this kind is entitled to our sincere praise, both because of his high quality service and his willingness to contribute to the public good.

V. M. TEDFORD

Since we are devoting space in this issue to calling our readers' attention to some of the people who have contributed a great deal toward making Gulfport the up-to-date and forward looking town that it is, we want to tell you a little about V. M. Tedford of the Specialized Printing Co.

Certainly Mr. Tedford is one of Gulfport's most progressive and far-sighted citizens. No community project has been too difficult for him to tackle and he has given to these civic activities the same intense and untiring effort that has caused him to be so successful in the printing business.

Sportsweek

By GREGORY FAVRE

"The Class B and BB basketball played in these parts compares favorably and in some places is better than most Big Eight basketball."

This statement was made by Coach Herb Adams of St. Stanislaus.

He continued, "I would attribute this conclusion to the fact that there is more emphasis on basketball around here. The reason for that is most of the small schools do not have any other sports. Basketball is their only athletic activity."

Herb, who is a graduate of Southeast Oklahoma College and who coached last year at Long Beach, believes "something should be done to improve the officiating of basketball on the Gulf Coast."

His solution coincides with that of most coaches in this vicinity.

"More time should be spent holding officials clinics," he said.

"A few who really know the game could be in charge of this. Movies could be shown and a floor demonstration could be held each season. They do this in football."

"Also an official should have to take a test. I understand that a referee can call a game here without belonging to the association. He doesn't even have to have a card."

He added, "This can and should be remedied."

Stanislaus, which is a boarding school and draws a good number of football players from foreign soil, depends mostly on home talent for basketball.

Why does this exist? Coach Adams explains it this way. "Most boys, who come here to play football only participate in that sport. They are not interested in basketball. Also you very seldom find football linemen playing basketball. It is mostly the ends and the backfield men."

Does basketball help football players. "Yes," Coach Adams answered.

"It helps improve his coordination and helps to develop muscles that are not exercised too much in football."

How does football affect a boy's playing on the hard court?

"It makes him more aggressive," Herb believes.

"You can always spot the

boys who are football players from those who just play basketball. A gridiron player is always the more aggressive of the two, that is a natural tendency."

What about some advice to young boys who have a desire to become basketball players? "Well, I would say that practice and condition are the two most important points."

"A boy must also work on his coordination. Another thing he should try to acquire is feeling, that is, the touch of the ball. It has a lot to do with having a good shooting eye," the young coach said.

He continued, "I would advise any boy who handles the ball in football to go out for basketball. It will help him. Basketball is a fast game and it is mostly running. Therefore it will be an asset to these boys."

"It's a good way to develop your whole body. Your arms, legs and eye."

Herb, who is a soft-spoken, genial coach in his mid-twenties, has a fine sense of humor. He said, "I'll tell you this. It is a lot of fun coaching basketball. I certainly enjoy it."

S. C. Meets

Pass High Here, Friday

The Rockaway basketball team of St. Stanislaus meets Pass Christian High in a triple-header Friday night.

St. Joseph Academy and the junior varsity of Stanislaus will furnish the action for the other two contests.

Stanislaus, with a season record of two wins and one loss, will play the Pirates for the first time. Coach Herb Adams said, "My boys are in poor physical condition. I have been drilling them mostly on defense. I want to see if we can lower the number of fouls that we committed during a game. The average for the first three games has been over 20."

"Their shooting is off right now but should improve."

This is the last game for Stanislaus before they enter the Pass High Invitational Tournament next week.

Kiln Hosts Three Teams This Weekend

Kiln High will be the host Friday and Saturday when Johnston Station, Osyka and Savannah invade Hancock County for two nights of basketball.

Friday Kiln will be trying to avenge its only defeat of the season when the Wildcats meet Johnston Station.

Earlier in the season Johnston Station won a four point victory over Kiln. Last year the visiting team reached the state tournament Class B ball. It is undefeated this season.

Saturday night Kiln meets Osyka and Savannah faces Johnston Station.

Kiln defeated Osyka by three points the last time they met.

Coach L. C. Ladner said "The boys are not in the best of condition, following the long holidays. We have been working on our playing in general this past week and should be okay for the games this weekend."

Tuesday night both the boys and girls team of Kiln High play Pass High. This will be the first meeting between the two teams this season.

Coach Ladner added, "If the teams get in there and play their best in these games I think they will be close."

Kantcha Ketchum



TIDE TABLE

For Week of Jan. 6 Through Jan. 12

| | HIGH | LOW |
|-------------------|----------|-----|
| Thursday 10:00 PM | 10:12 AM | |
| Friday 11:06 PM | 9:45 AM | |
| Saturday 11:06 PM | 10:34 AM | |
| Sunday 9:01 AM | 11:17 AM | |
| Monday 9:53 AM | 11:51 AM | |
| Tuesday 1:40 AM | 12:08 PM | |
| Wednesday 2:23 AM | 11:00 AM | |

Now that a New Year is coming around the corner let us sit down and make a few resolutions to keep during the year.

First, for hunters. We will not hunt out of season and shall never exceed the bag limit when we are hunting at the proper time.

promote the
Golf Course
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one of the big draw...
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our energies to the...
of our streams and...
that will help preserv...
uation as a fishing...
Norvin Penrose spend...
his two weeks vacation...
hunting ducks and dov...
favorite pastime.
L. L. Kergoslen, Al...
Joe Kern made a tri...
dale last week to do...
shooting. They got...
The dove season en...
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been made during the...
and the boys will be...
until closing time.
Most outdoor sportsmen...
stay-at-homes over the...
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weather and the many...
activities on the televi...
ing should again come...
own from now on.
L. O. Crosby, Picaune...
ident of Forest Products...
donate the state award of a...
dollar war bond to the...
member having the most...
standing wildlife conserv...
project for 1955.
The state winner will be...
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and the Forest Products...
Wade Creekmore, Direc...
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as Crosby, Picaune, P...
President of Chemical Pro...
Company, will donate a \$50...
bond, or its equivalent, as...
place in the Southeast M...
issippi 4-H Club district...
4-H Club member having...
most outstanding project...
wildlife conservation for...
The members will have a...
thing to shoot at.



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The Sea Coast Echo

Sea Coast Echo, Thursday, January 6, 1955

Echoes

the Lucien Per, this weekend were Fabian E. Buquoi, Fabian, Jr., and Mrs. Rosary, Dore.

Perficiaro spent weekend in New Orleans with Buquoi family.

Buquoi, Jr. who on the U. S. Coast Beech, St. George Island, N. Y., flew ship, Friday night Orleans.

Charles Moreau is at a recent conference of Kings Daughters.

Chapman is after being hospitalized in Orleans with a condition and he is getting.

Mrs. A. Evans had a Christmas for the New Year holidays. Mrs. Eugene P. Boyd, Tenn. Mr. Boyd is Evans' brother. Mr. and A. Evans, Jr. and baby of New Orleans were also for New Year weekend.

Robert A. Boudreaux, Mr. and Mrs. Richard spent Christmas home with his family. is stationed in Fort.

George Curet and Miss and Laurie Curet to West Palm Beach, to visit Dr. W. E. Smith and Laurie. Mrs. Smith former Gay Curet of.

Charles Lafontaine, son of D. J. LaFontaine was the many servicemen at home for Christmas. Charles was stationed at S. C., but reported Leonard Wood, Mo., orders.

Bartram, daughter



"IN THE MOOD" - Alice Scafidi, daughter of Mayor and Mrs. John Scafidi, sings "In The Mood" at the sorority formal after a number of requests by those present. Alice is a senior at St. Josephs Academy.

Legion Auxiliary Meets Monday

The regular meeting of the American Legion Auxiliary will be held Monday night, at 8 p. m. at the Legion home.

All members, old and new are urged to attend to participate in the initiation ceremonies. Important business will be discussed. American Legion mem-

ber of Mrs. D. J. LaFontaine and two children, C. E. and Jannet left last week for Nicksville, Arizona, where Staff Sgt. Bartram is stationed on active duty with the U. S. Army.

bers will be guest speakers at the meeting.

The latest first aid film of civil defence will be run by Kenneth Whitfield.

Bay St. Louis Unit 139 has now moved up from fifth in state in membership since the November 11th quota. As of December, Unit 139 has placed third in membership out of 123 units in the state. Clarksdale is first with 240 members, Vicksburg, second with 193 members and Bay St. Louis third with 155 members. Next quota date is January 31. All members are asked to help in getting new members.

Bring one new member to the meeting Monday. The American Legion Auxil-

lary 139 helped the American Legion with their Christmas Tree for the children of Bay St. Louis on Christmas Eve.

The junior member of the Auxiliary also took part in the program. Those taking part in the program at the Star Theatre before the free movie on Friday, December 24 were: Pamela Pfeiffer, Dale Russell, Patricia Elliott, Melva Lee Luke, Geraldine Kild, Judy Compretta and Sue Ann Buehler.

Men's Camellia Show Set

The Second Annual Camellia Show sponsored by the Gulfport Men's Camellia Society in cooperation with the American Camellia Society will take place on Jan. 15 and 16 at the West Side Community House in Gulfport.

On January 15th the hours will be 3 to 9 P. M. and 1 to 6 on Jan. 16th.

The show is not restricted to members but all amateur gardeners are invited to exhibit.

Prizes will be awarded. Those interested can write to the society for rules governing the competition or telephone Dr. Walter Hava in Waveland at 248-11.

IN THE MATTER OF THE ESTATE OF FRANK SCHULTE, DECEASED

By: Kenneth Frank Schulte, Sr., Executor

Letters Testamentary on the Estate of Frank Schulte, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 29th day of December, 1954, and therefore notice is hereby given, requiring all persons having claims against said Estate to have same probated and registered by the Clerk of said Court within six months from this date, and failure to so probate and register same in six months will bar the claim.

Kenneth Frank Schulte, Sr., Executor of the Estate of Frank Schulte, Deceased.

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FOR SPEEDY SERVICE
THE SEA COAST ECHO

Mauffray-Goods Big Mid-Winter

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LADIES' FINE CREPE SLIPS

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ALL SIZES

CORDUROY - GABARDINE SKIRTS

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LADIES HATS

FELTS & VELVETEEN

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LADIES' COTTON FROCKS

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SIZES 7 to 24 1/2
VALUES TO 8.95

1/2 OFF!



LADIES GABARDINE - WOOL TOPPERS

SIZES 16 TO 44

Values to 10.95

1/2 OFF!

REGULAR PRICE

LADIES GLOVES

KID & SUEDE KNIT
Values to 4.95
Special at

\$1

MISSSES' QUILTED ROBES

(STUDY COATS)
SIZES 10 - 16
Regular 7.95

1/2 OFF!

REGULAR PRICE

TODDLERS' & CHILDREN'S WINTER FROCKS

Values 2.95 to 6.95

1/2 OFF!

REGULAR PRICE

GIRLS' ORLON & WOOL

SKIRTS



MILLIKEN'S LORETTA
WASHABLE PERMANENT PLEATED
SIZES 7 TO 14
Reg. 7.95

1/3 OFF!

REGULAR PRICE

LADIES' FANCY CREPE SLIPS

LACE-TRIMMED, STRAIGHT CUT,
NO RIDE
Values to 5.95
On Sale At

2.89

GIRLS' WOOL - FLANNEL LIGHTWEIGHT JACKETS

SIZES 9 - 14
Reg. 10.95

1/2 OFF!

REGULAR PRICE

MISSSES and JUNIORS WINTER FROCKS

Includes Taffetas, Wool Jerseys, Fine Cotton, RAYON SUITINGS
Values to 18.95
SIZES 7 TO 18

1/2 OFF!

MISSSES' & LADIES' ORLON & WOOL SKIRTS

WASHABLE, PERMANENT PLEATED
\$8.95 Value

1/3 OFF!

All Sale Merchandise Nationally Advertised - First Quality - No Seconds...

MAUFFRAY

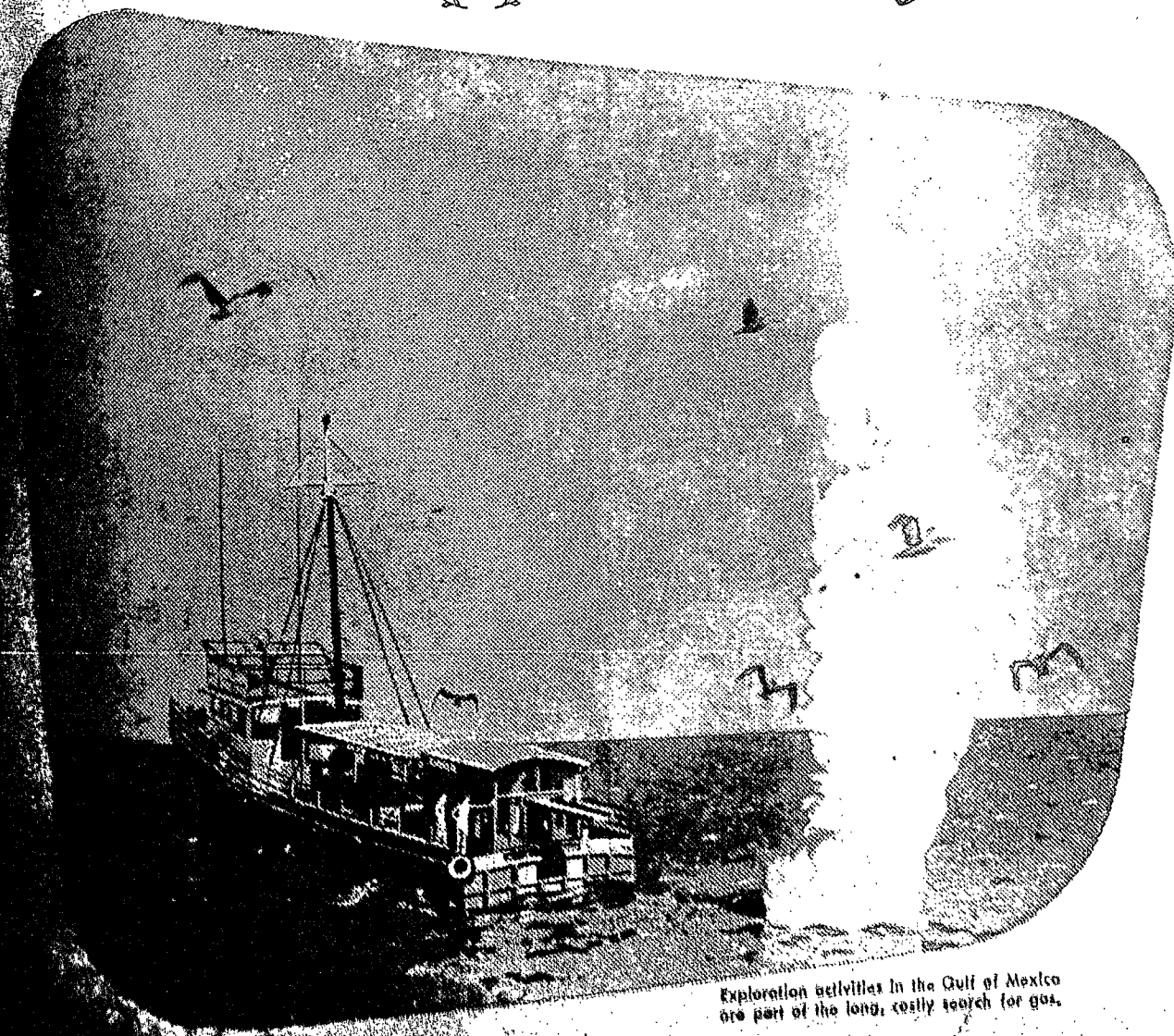
DRY GOODS

TIME AND TIDE wait for no man

Every day, a score or more miles out in the Gulf, men of the natural gas and oil industry are engaged in a ceaseless battle against wind and tide. Their responsibility is to help find new gas and oil reserves that will assure us adequate supplies for the future.

We, too, have a responsibility... to see that their efforts are encouraged, that they be allowed a profit in keeping with the huge financial risks they take, for -

...this is a search that must never end



Exploration activities in the Gulf of Mexico are part of the long, costly search for gas.

THE COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

Sixty-Fourth Year of Publication
Published by the Bay Publishing Corporation
Bay St. Louis, Mississippi
Stan Opatowsky, Editor
Mel Opatowsky, Associate Editor
Official Journal Hancock County
Subscription Terms, \$2.00 Per Annum
Member State Press Association

Entered as Second Class matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879

St. Joseph's Academy

The Sisters work quietly, but the results of their work are heard around the world.

This week St. Joseph's Academy marks the 100th anniversary. That's a century of serving the world in general, and Hancock County, in particular, in the most vital and rewarding work in the world—the molding of youth.

Generations of children - of all faiths - have trooped to school at the academy on the beach. There the sisters have taught them patiently and kindly. There they were readied for the world.

Like Stanislaus, St. Joseph Academy is a part of Bay St. Louis that spreads throughout the world. But more important to us, St. Joseph's Academy has fashioned our men and women from our children.

We join our community in wishing a cordial "Happy Birthday" to St. Joseph's, and we wish, too, for many more centuries of this magnificent service.

Disgusting

We got some other advertising this week, too, only it was not nearly so pleasant as the St. Joseph's centennial.

The national guard was forced into Hancock County to make a raid on establishments accused of fleeing tourists. Here we are, living in a community which makes its very living off tourists - and we permit a few greedy gamblers to fleece our very life's blood.

Yes, "we" permit it—because the authorities, according to Gov. White, have refused to stamp out this illicit practice.

We are in something of a dilemma in that we live in a voluntarily-wet corner of a dry state. So we see the law broken daily - by the will of the people. At the same time, this gambling breaks the law - and it's not by the will of the people.

It appears to be pretty much up to the sheriff to carry out the will of the people—and they surely don't want these greedy characters branding the county as a sinkhole of corruption - a place where a tourist dare not even stop for a cup of coffee.

And that's what we are developing here - a no man's land where a tourist dare not rush through for fear of speed traps, and dare not stop for fear of gambling traps.

When we last got this kind of publicity a few months ago the sheriff promised to stop it. He apparently failed, perhaps because he did not know what was going on. But Gov. White says that he had warned the sheriff, and no action was taken.

A plush gambling casino is ready to blossom forth at Pearlington, right at the state line. There positively is gambling equipment there.

Now let's see what will be done about it.

DILLMANN SHEET METAL WORKS

PHONE 1107 408 Ballentine St.
GENERAL SHEET METAL
BUILT UP ROOFS - NEW AND REPAIRED
YEAR AROUND AIR CONDITIONING
ALL TYPES ROOF REPAIRS - GUTTERS

The Sellers announce the opening of
Their Dairy on the Old Spanish Trail
Pure Fresh Milk and Cream Cheese
Deliveries Daily
We welcome all our customers, old
and new
Give Us A Ring
Phone 112-R

Dive
Into
Our



At
Cash Grocery

Pass Wac In N. J.

WAC Pvt. Bernice M. Fields, daughter of Mr. and Mrs. Lawrence Fields, Pass Christian, is serving with the 127th Area Service Unit at Camp Kilmer, N. J.

A medical technician in the unit, Private Fields joined the Women's Army Corps in January 1954 and was last stationed at Fort Jackson, S. C.

Kiln Boy In Tokyo

Cpl. Edgar E. Moran, son of Mr. and Mrs. Oswald Moran, of Kiln, recently spent a week's leave in Tokyo from his unit in Korea. Tokyo is Japan's largest metropolitan area and one of the largest cities in the world.

Corporal Moran is assigned to the special services section in Headquarters Battery of the 7th Infantry Division's 57th Field Artillery Battalion.

He entered the Army in June 1953 and arrived overseas the following November.

Les Mitchell Is Promoted

Lester L. Mitchell, son of Mr. and Mrs. Mack Mitchell, 115 Stevens St., Piquette, was recently promoted to sergeant while serving with the Seventh Army in Germany.

American defense forces strategically located throughout the U. S. Zone of Germany support the combat units of the Seventh Army.

Sergeant Mitchell, a clerk in Battery C of the Seventh's 5th Anti-Aircraft Artillery Battalion, wears the Good Conduct Medal, and the Army of Occupation Medal for service in Germany.

Trio Receive Army Orders

The Bay St. Louis draft board reported that three local boys were ordered this month to report for physicals, prior to induction into the Army.

They were John Richard Dresher, John Henry Weston and Wilbur Joseph Neale.

All will go to Jackson for their examinations.

Pass Col C To Name 1955 Directors

The Chamber of Commerce at its next meeting, to be held on the second Monday of January instead of the customary Thursday, will take up selection of directors for the new year. Nominations to date included the following, six of which will be selected for a two-year term: E. A. Helwick, Sam Jeffcoat,

When You Think Of Insurance
Consult This Agency

P. J. Treutel, Agent
INSURANCE

119 Main Street
Bay St. Louis, Miss.

E. O. Hunt, E. A. Lang, Fred Sutter, Thomas McDonald, Robert Allen, J. E. Fitzwillson, Bernard Lozes, Mrs. Margaret P. Gause, Miss Mary Johnson, Dr. C. D. Taylor, Jr., Edgar Lively, H. W. Griffon and Joe Hayden.

Held over for their second year are the following directors: J. C. Corley, F. N. Gibbs, Albert, John M. Parker, Jr., John Ko Vace and James Watkins.

Forest Fire Peril Continues

The forest fire situation in this section of the State has become extremely critical and Area Forester Marion Parker asks full cooperation of every person in the county in preventing this unnecessary waste of timber, other crops and wildlife.

Numerous fires are breaking out from various causes, ranging in size from a few acres to 100 acres. Many of these fires are caused by carelessness.

Some of the fires have originated along the highways where cigarettes and matches have been carelessly discarded.

Mr. Parker says, "For the sake of every person in Hancock County and the State as well, I urgently ask each individual to be careful with fire in the woods, around home and in the fields. We must remember that everybody loses when the woods burn."

New Social Security Benefits Are Explained

"If you are one of the more than 350 persons in Hancock County receiving monthly old age and survivors insurance payments, you need to know about the change in the law effective January 1, 1955, regarding the amount you can earn and still get social security

payments," declares Mrs. Lula Wimberly, manager of the Gulfport district office of the Social Security Administration.

Mrs. Wimberly points out that beginning January 1, 1955, you can earn as much as \$1,200 in a year and still accept your benefit check for each month of the year. If you earn more than \$1,200 a year, from any type of work whether or not covered by social security, benefits for some months of that year are not payable. After you are 72 years of age you may accept the benefit check for each month regardless of the amount of your earnings.

If you expect to earn more than \$1,200 in 1955, or in the taxable year beginning in 1955, you should notify the Social Security Administration.

"A post card from you to me to use in sending in such notice will be mailed before the end of 1954 to everyone now receiving benefits. Your benefits will be stopped while you are working and payments started again when you have stopped working," Mrs. Wimberly said.

If you are not sure whether you should make a report, or if you need more information, get in touch with your social security district office. Located at 1214-21th Avenue, Gulfport.

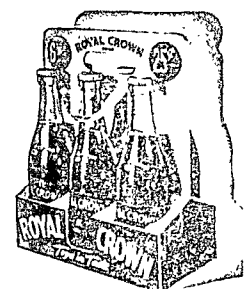
CHANCERY SUPPLIES
The State of Mississippi,
To the heirs at law of Samuel J. Mosley, Ernestine Mosley, and Booker Mosley, Sr. all deceased; and any and all persons having or claiming any legal or equitable interest in and to the following described property:

The West 51 feet of Lot 269 of the Third Ward of the City of Bay St. Louis, as per the official plat or map of said City Made by E. S. Drake, C. E., and filed in the Office of the Clerk of Hancock County, Mississippi, on May 1st, 1953. Said west 51 feet of Lot 269 lies immediately north of Lot 271, and the extension or projection of the eastern boundary of Lot 271 being the eastern boundary line of the said west 51 feet of said Lot 269 of the Third Ward of the City of Bay St. Louis, Mississippi.

You are summoned to appear before the Chancery Court the County of Hancock, in said State, on the Third Monday of February, A. D. 1955 to defend the suit No. 7154 in said Court of Booker J. Mosley, Jr.

The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.

This 27th day of December A.



MAC'S NO. 13
IS UNLUCKY
FOR RUST..

Just pour a can of Mac's No. 13 into your car radiator. Within a thousand miles of driving, your radiator water will turn crystal clear... And it'll stay clear for a year or more. That's safe... sure... gentle rust removal and rust protection for your car. Get it with Mac's No. 13.

See Your

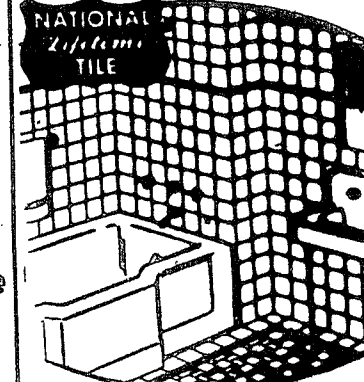
Favorite Dealer
Distributed by
Himel's Auto Parts

HELP for Coughs
You feel cooling, soothing help from the very first dose. Clogging, phlegm is loosened, you breathe deeper.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

COLDS
take 666

NEVER FADES
NATIONAL
Zirconium
Tile



Enjoy the luxury of
a colorful bathroom NOW

No need to accept substandard materials. Invest in Genuine Zirconium Tile for lasting beauty and enduring satisfaction. Modernize now with National Lifetime Tile—No Down Payment—take up to three years to pay.

The Tile Shop
Walls

D. 1954.
(SEAL)
A. C. MITCHELL,
Chancery Clerk
H. E. Engelhorn, D. C.

Graduate From NCO Academy

Cpl. Medrid M. Spiers, whose wife, Margie lives on Route 3, Piquette, recently was graduated from the 11th Regiment's Non-Commissioned Officer Academy in Germany.

A rifle leader in Company A of the 5th Infantry Division's 11th Regiment, Spiers received instruction in leadership of units, map reading and other military subjects.

The son of Matt Spiers, McNeill, he entered the Army in 1945 is a veteran of service in Europe and Korea.

Anne Smith Sees London

Wave Lt. (jg) Anne P. Smith, daughter of Mr. and Mrs. Carl T. Smith of 120 Ulman Avenue, Bay St. Louis, spent Christmas in London, while stationed at headquarters of Admiral John H. Cassedy, USN, Commander in Chief, U. S. Naval Forces, Eastern Atlantic and Mediterranean.

Christmas in England is practically the same as in the U. S. a turkey adorns the center of a table, but sweet-potatoes and cranberry sauce are misallied. Carol singers sing in the streets, and Christmas trees stand in the corner of most living rooms. The spirit is here and most servicemen stationed in England have the opportunity to spend Christmas in an English home.

CARD OF THANKS

The Dennis Favre family wishes to express their thanks to the people of Bay Saint Louis and Waveland who gave them help after the recent loss of their home.

Phone Tolls Drop In September

The Southern Bell Telephone Company announced last week it will begin toll free service between Bay St. Louis and Pass Christian in September, 1955. This means calls between these two coastal towns will be without charge.

The service is part of a widespread plan to begin more toll free service all along the Gulf Coast.

Southern Bell estimates it will spend around \$64,000 furnishing the new service.

For the first time in seven years Mrs. Kathryn Wilson had her brood of chicks together at a holiday family reunion at their home on Second Street. Home on leave for the occasion was A-B William G. (Bill) Thomas, also Mrs. Wilson's daughter and son-in-law Mr. and Mrs. Del Pendley of Gainesville, Fla., and her sister Mrs. Thelma Morris of New Orleans. Another son, Alfred J., lives here with his mother.

A. J. JOYNER, D. V. M.
New Office and Clinic
Court House Road,
Mississippi City
Complete Small Animal
Service
Phone 2263 - Gulfport

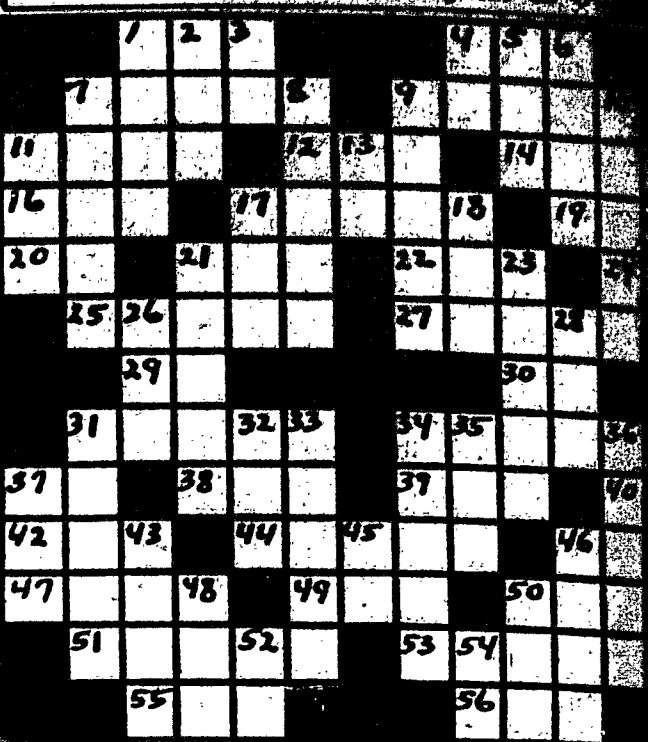
LIST YOUR
PROPERTY WITH US
We Get Results

Have Buyers for
Improved - Unimproved
Property

DANTAGNAN
REALTY CO.
115 WASHINGTON ST.
PHONE 1181
BAY ST. LOUIS, MISS.

NEW! Sensational!
TUNGOLUX
OINTMENT PLUS
The TUNGOL Treatment
FOR
ATHLETE'S FOOT
AND FUNGUS

CROSSWORD



ACROSS
1—One who exalts
2—Tactless
3—South American parrot
4—Musical combination
5—South American city
6—Lower
7—My name
8—Tyranny
9—Heraldic wreath
10—Small portion
11—Property
12—Unpleasant mood
13—Tire
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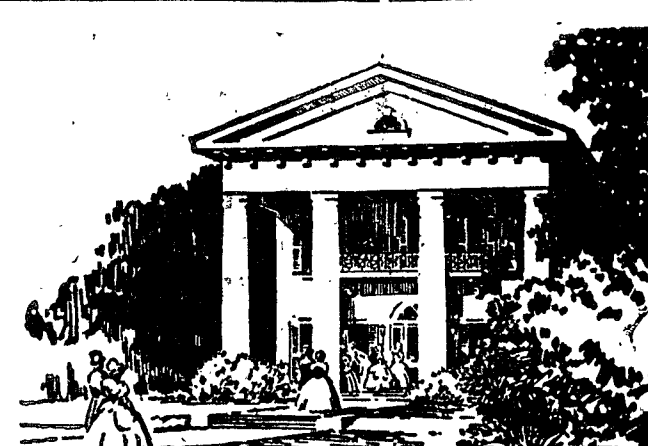
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SOLUTION ON NEXT PAGE

FIRE
EXTENDED ...
COVERAGE
BURGLARY
PLATE GLASS
PUBLIC
LIABILITY
AUTO
BONDS
MARINE
WORKMEN
COMPEN
TION

Hancock Insurance Agency

Hancock Bank Building



Something Old
Something New
NATCHEZ PILGRIMAGE COLORS

Colors from Natchez Homes of yesterday and the new colors of today.
Odorless Flat Enamel and Luster-Name Natchez Colors are authentic decorators reproductions of colors used in the ante-Bellum homes of the Deep South. Accepted for generations and still popular.

R. F. Mestayer Lumber Co.

Waveland, Miss.
At Railroad
Phone 11

FAHEY'S AMBULANCE SERVICE



PHONE 331

14 19 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

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331

MISSISSIPPI

You are travelling in Old Grove Lane, watch your very carefully or you may yourself in the Sheriff's car in jail. They are both of cardboard and are ju- size and were left at the home on Christmas Eve by Claus. The trouble is that serious situation has arisen desperate remedy is nec- ary. Linda and Ronny, at very enthusiastic, are now tired of putting each in jail so don't be sur- if they put up a sign, VISITORS WELCOME."

Devereaux back at her home on the beach after stay in New Orleans. daughter, Marjorie Cum- , flew down from Nash- Tenn., for a Christmas which brought the whole together at the home of Mrs. Pascal Danna, on 11th Street in New Orleans. Christmas, Isabel and Marie drove over to the . For the New Year week- Isabel's guest was Miss . of New Orleans.

Charlotte Burns who spent a of weeks Christmas vis- with the folks back home Alabama, has returned to Griffith home on North . Speaking of New Year , that one of Evelyn Lloyd Griffith, is one of the most that we have heard of, so Mr. Heeding the warnings about the danger of automobile level during the New Year weekend, Lloyd and Evelyn commuted to New Orleans on New Year's Day and were the guests of Dr. and Mrs. E. de la Lousaye at their home on St. Charles Avenue. They went to the Sugar Bowl game and en- joyed the special entertainment more than they did the game.

NEW PLUMBER

IN HANCOCK COUNTY NOW OPEN FOR BUSINESS

VAL FUCHI, JR. - PLUMBING & HEATING

Repair Work Our Specialty

For Quick Service and Good Workmanship

PHONE 334-J-3 - LAKESHORE, MISS.

New Year's Day. Nancy and Andrew Gay came over from St. Louis Plantation in Louisiana, to visit Dr. and Mrs. John F. Dicks, whose grandchildren, Nancy Dicks Gay, Barbara Reilly Dicks, Andrew Gay, Jr., and John Fleming Gay really kept the house in a whirl.

Johnny Dicks, Jr., came over from Greenville, S. C., and di- vided his time between Pine Shadows and New Orleans, in- cluding the Sugar Bowl game.

The weather we have been offering our visitors has not been too nice but it was good to get away from the cold in Chicago when Mr. and Mrs. Jack Simpson and their child- ren, Carol and Vann, came down to the Coast to spend the beginning of the New Year with Mr. and Mrs. Howard Perillat and Leigh. They and their neigh- bors welcomed in the New Year at the Perillat home.

Caroline and Bill Argus had a quiet New Year. The two boys watched four Bowl games on television and fell into bed ear- ly, completely exhausted. Audry Mossmeier came over for the week and Marshall and Eleanor Ballard with Marshall, Jr., and Westy came in on their way back from the Sugar Bowl game to spend the day Sunday. Caro- line and Bill working on at least one New Year resolution.

Yvonne and Duralde Clai- borne and their daughter, Lucie, spending a quiet New Year week- end and taking the bowl games on television. Duralde check- ing his prettiest camellias for the many shows that will open this month.

Mr. and Mrs. James Shadoin, Patsy and Jimmy at the Sugar Bowl. Jimmy won all the bets. The family was pulling for Ole Miss so Jimmy backed Navy.

When the Piedmont pulled out of the L. & N. station on Sun- day about 6:30 P. M. Don Cham- berlain, Leigh, Joe and Ned Carroll, George Lehlertner, Jr., and Jimmy Shadoin were on their way back to Christ School in Arden, N. C. They had a grand Christmas vacation prac- tically commuting between New Orleans and the Bay.

Don and Margaret Chamber- lain had a few friends in on New Year's Eve. Everyone en- joyed the party. Margaret's New Year resolution: to get that patio done this year. She also made a very good resolution for

Waveland Notes

By CECIL E. TURCOTTE

Mr. and Mrs. Edward G. Fayard announce the engage- ment of their daughter, Barline to Mr. Roy Ruhr, son of Mr. and Mrs. William Ruhr. The date of the wedding will be an- nounced at a later date.

Congratulations to S-Sgt. and Mrs. William Zimmermann, nee Beverly Bourgeois who an- nounce the birth of their second child and first son, William, Jr., at Keesler Air Force base Hos- pital, Biloxi, Miss., Tuesday, December 28.

Week-end guests of Mrs. Mar- garet Miller were Mr. and Mrs. W. E. Wainwright and children, Mr. and Mrs. Marshall Jastran, all of New Orleans and Mr. and Mrs. Dan Jones and children of Lake Catherine, La.

Mr. and Mrs. Reginald Fay- ard have returned to their home in New Orleans after spending a week with Mr. Fay- ard's parents, Mr. and Mrs. E. G. Fayard, Sr.

the children. Their rooms are upstairs so she is going to put up a sign at the head of the steps; Have you picked it up?

Mr. and Mrs. Joe Samuels at the Roosevelt in New Orleans for the New Year. With so many visitors, Mr. Samuels had his hands full and had to be at the hotel but they did get to spend a little time with their son Ray Samuels and his fam- ily. Early Monday morning Mrs. Samuels was out in the garden with six men digging and transplanting trees and shrubs.

Dr. and Mrs. Ernest Charles Samuels in San Francisco on their way to the Orient, were delayed in boarding ship due to a strike.

News from Gladys and Peter Monroe in Virginia Beach. Bet- ty and John Lacouture have moved into the new home that they purchased recently.

Back to New Orleans went Helen Means after spending two weeks with Mr. and Mrs. and Mrs. E. P. Kirkpatrick but as they both had the virus she spent the time being a very good nurse and were the Kirkpatricks glad to have her take over.

Mrs. Chester Bourgeois has returned home after spending several days in New Orleans with relatives.

Mr. and Mrs. Arvil Jenkins motored to Algiers on Sunday and visited with Mr. and Mrs. George Thorning, Jr., and sons.

College students returning to their respective schools on Mon- day were Miss Ann Hubbard, Miss. So. College; Roland Soldi- nle and Frankie Noto, Pearl River Jr. College and Charles Ferry, Jr., Ole Miss.

Mr. and Mrs. Chris Ladner, Mr. and Mrs. Levy Ladner and Mr. and Mrs. Charles Ladner attended the Sugar Bowl game in New Orleans on New Year's Day.

Mrs. Ada Edel of New Or- leans is visiting her brother-in- law and sister, Mr. and Mrs. Garfield Ladner.

Mr. and Mrs. Edward Fayard, Sr., had as their guests from New Year's Eve through Sun- day Mr. and Mrs. Edward Fay- ard, Jr., Mr. and Mrs. Herbert Lytell and family, all of New Orleans and Mr. and Mrs. Jam- es Hall and family of Biloxi.

S-Sgt. William Cobb and daughter Christy and Mr. Ducre Bourgeois motored to Springvale, Georgia, during the holidays and visited Mr. Cobb's parents, Mr. and Mrs. Edward Cobb.

Holidays guests of Mr. and Mrs. T. H. Brockman, Sr., were Mr. and Mrs. T. H. Brockman, Jr., of Gulfport and Mr. and Mrs. Ott Brockman and daugh- ters Peggy and Kissy of Hatties- burg, Miss.

Mr. and Mrs. Jacob Schwan- der and children, Linda, Jackie, and Walter were holiday guests of Mrs. Schwander's parents, Mr. and Mrs. Walter Turcotte.

Mr. and Mrs. Morris Bour- geois and Wesley Bourgeois of New Orleans and Mr. and Mrs. Leroy Bourgeois and son of Al- buquerque, New Mexico were holiday guests of Mr. and Mrs. Alfred Bourgeois.

Mr. and Mrs. Chris Ladner, Mr. and Mrs. Levy Ladner and Mr. and Mrs. Charles Ladner spent the Christmas holidays at their home on Market St.

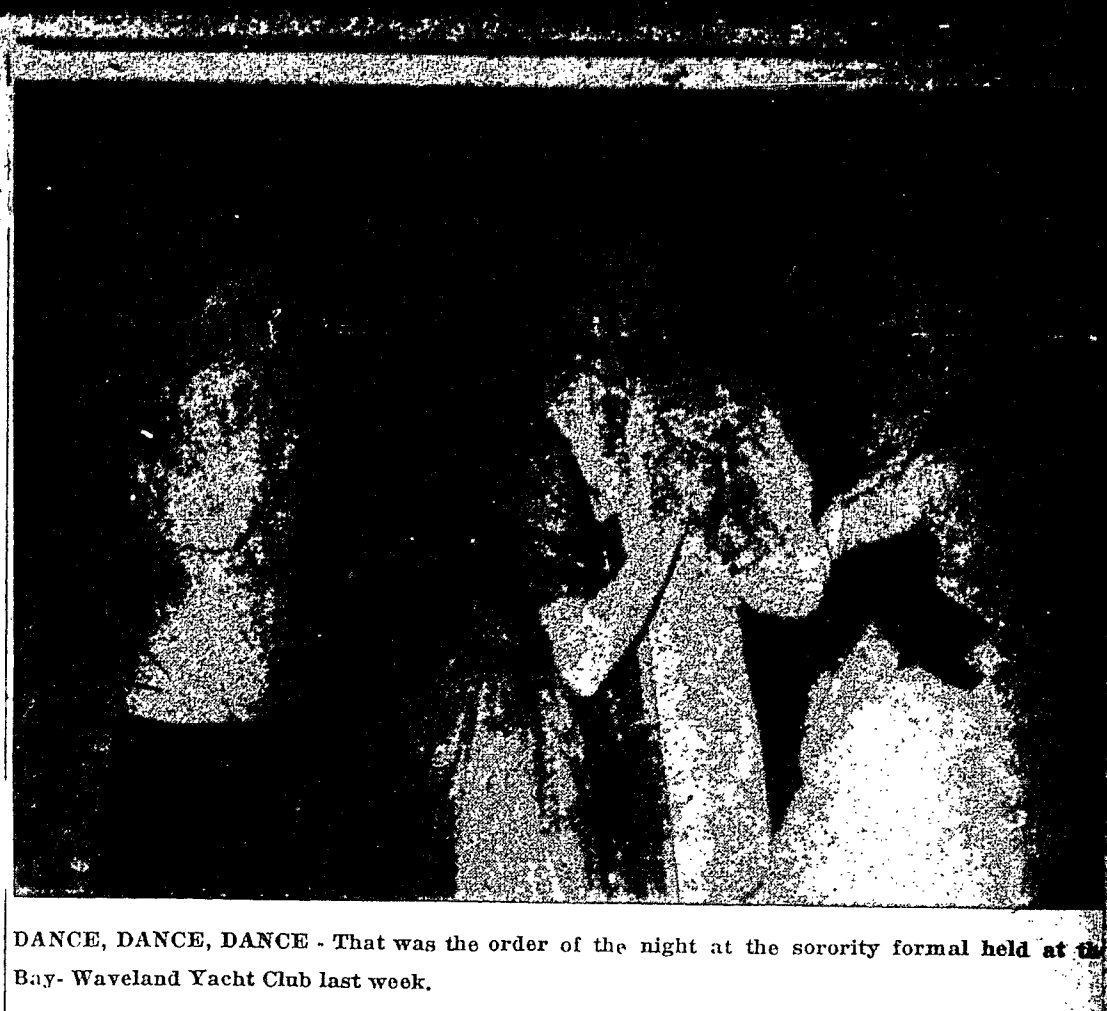
Holiday guests of Mr. and Mrs. Harry Bourgeois were Mr. and Mrs. Paul Bourgeois, Mr. and Mrs. Walter Johns and Mr. Harold Bourgeois, all of New Orleans.

Mr. and Mrs. Charles Rich- ard of New Orleans spent the Christmas holidays with Mrs. Richard's mother, Mrs. T. J. Bourgeois, Sr.

Mr. and Mrs. John La Grange and children, Mrs. Leona Mit- chell and daughter, Pat, Mr. and Mrs. Jack Giardania and children and Mr. and Mrs. Louis Collier and sons, all of New Or- leans were holiday guests of Mr. and Mrs. Melvin Villere, Mr. and Mrs. Ed Tucker and Mr. and Mrs. A. B. Favre, Jr.

Miss Patricia Ann Villere is visiting her cousin, Miss Kath- erine Giardania in New Or- leans for several days.

The reporter of this Column takes this opportunity to wish all its readers a blessed and Happy New Year!



DANCE, DANCE, DANCE - That was the order of the night at the sorority formal held at the Bay-Waveland Yacht Club last week.

Give Your Car This BIG 10 Lubrication Special

Miracle Power

Consistent use of Miracle Power in your gas and oil protects vital engine parts ... helps keep that "new car" performance. Come in today for our "BIG 10 Lubri- cation Special."

\$4.60

Ford SERVICE

BAY MOTORS INC.
PHONE 340

HELP KEEP THAT "NEW CAR" PERFORMANCE

HERE'S WHAT WE DO:

- 1 Lubricate chassis
- 2 Change engine oil
- 3 Check transmission and differential
- 4 Check battery
- 5 Inspect fan and generator belts
- 6 Inspect radiator hose connections
- 7 Clean air cleaner
- 8 Check exhaust system
- 9 Put 1 can of Miracle Power in the oil
- 10 Put 1 can of Miracle Power in the gas

CONGRATULATIONS

TO

ST. JOSEPH'S ACADEMY

ON ITS

100TH ANNIVERSARY

FROM

THE CITY OF BAY ST. LOUIS

John Scafide, Mayor

Glover, Commissioner

Sylvan J. Ladner, Commissioner

40 THOUSAND SQUARE MILES OF SERVICE AREA

MISSISSIPPI 85%

40,000 of MISSISSIPPI's 47,248 square miles are in Southern Bell's service area. That's 85% of the state.

Southern Bell
TELEPHONE AND TELEGRAPH COMPANY

Where We Get Construction Dollars

The money to expand must be secured from investors. That's one of the reasons why that telephone rates be sufficient to pay a fair return on money invested in telephone property.

New industries are moving into Mis- sissippi in ever increasing numbers because industrialists realize this state has room for growth.

That fact is fully realized, too, by telephone people, for while Southern Bell serves a large land area in Missis- sippi, it has an average of only 6.7 telephones per square mile. This is due to the fact that a large part of the State is so sparsely settled.

Yes, there's room in Mississippi for growth! But from a telephone stand- point, it's expensive growth. . . It takes lots of wire and cable, many poles and a large investment per telephone to build lines in this state's sparsely set- tled areas. And the day-to-day operat- ing costs have a high average per tele- phone, too.

Southern Bell folks are proud to be partners in Mississippi's progress . . . but telephone progress is Missis- sippi's sparsely settled area is mighty expensive!

WARNER'S SEVEN DAY MARKET and GROCERY

ON HIGHWAY 90 AT CARROLL AVENUE

The Demand Was So Great We'll Have To Remain Open Seven Days

(SUNDAYS UNTIL 12 NOON)



| | |
|------------------------|-----------|
| Veal Round | 50c |
| PORK RANKS | 32c |
| Gold Coin SLICED BACON | 49c |
| Beef Stew | 13c |
| BOLOGNA | 29c |
| BEEF LIVERS | 30c |
| SMOKED HAM | 35c |
| Fresh Yard Eggs | Dozen 33c |

| | |
|------------------------------|-----|
| Sliced Bacon | 45c |
| SALT MEAT | 28c |
| Beef Round Steaks | 50 |
| Fryers | 33c |
| Wisconsin Old Fashion CHEESE | 44c |
| SIRLOIN STEAKS | 45c |
| T BONE STEAKS | 45c |
| GROUND MEAT | 25c |

Hams

| | |
|--------------------------|-------------------------|
| Skinned 14 - 16 lbs. | Whole 58c Halves 59c |
| BOILED HAM | 89c |
| REX SMOKED SAUSAGE | 38c |
| KRAFT OIL | 2.09 |
| MARGERITA OIL | Gal. 1.69 |
| PORK CHOPS | 45c |
| KRAFT'S PARKAY MARGARINE | 31c |
| PORK STEW | 30c |



| | |
|----------------------|---------------|
| TOMATOES | 21c |
| LETTUCE | 8c head |
| CELERY | 10c |
| SQUASH | 10c |
| LARGE CARROTS, Fresh | 2 bunches 25c |
| EGGPLANTS | 10c |
| CABBAGE, Fresh Green | 5c lb. |
| CUCUMBERS | 3 for 10c |
| PAPPERS | Each 5c |
| GREEN ONIONS | 2 for 15c |
| Potatoes | 5 lbs. 23c |
| PEPPERS | 15c & 20c |
| PEPPERS | Lb. 8c |



| | |
|------------------------|-----------|
| BANANAS | 9c lb. |
| ORANGES, Large | 5c each |
| ORANGES, Small | 2c each |
| LEMONS | doz. 20c |
| COCONUTS | 9c Each |
| APPLES | 3 for 10c |
| PEARS | 2 for 15c |
| GRAPES | Lb. 14c |
| LARGE APPLES | 5c each |
| SATSUMAS | Dozen 25c |
| GRAPEFRUIT | 5c each |
| ONIONS, Yellow and Red | Lb. 6c |
| Dried PEACHES | Pkg. 33c |
| Dried PRUNES | Pkg. 31c |



| | |
|-----------------------------|---------------|
| GREEN BEANS | 2 for 25c |
| CARROTS | 2 for 25c |
| SPINACH | 2 for 25c |
| OKRA & TOMATOES | 2 for 25c |
| OKRA | 2 for 25c |
| BEETS | 10c |
| BAKED BEANS | 10c |
| HOMINY | 2 for 25c |
| Large Can PORK & BEANS | 18c |
| POTTED MEAT - 3 1/2 oz. can | 8c |
| SAUSAGE IN OIL | Large Can 37c |
| CORNE BEEF | 45c |
| VINEGAR | 13c |
| CHICKEN FEED | 1.25 |
| CAKES | 60c for 30c |
| CAKES | 95c for 60c |
| BREAD | 18c |
| Sunshine Crackers | Lb. 27c |
| Hi-Ho Crackers | 6 1/2 oz. 18c |
| N B C Premium Crackers | Lb. 26c |
| Ritz Crackers | Lb. 37c |

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Gal. 1.69
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18c
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arge Can
37c
45c
13c
1.25
c for 30c
5c for 60c
18c
lb. 27c
1/2 oz. 18c
lb. 26c
lb. 37c



Mrs. Lucien Pernell announced this week the birth of their daughter, Joyce, to Fabian E. and Mrs. Pernell of New Orleans.

County Agent
Notes
WARD SIMMONS
PLANTING
... of your pine seed...
PASTURES
... your winter grazing...
ANT CONTROL
... that winter is here is a

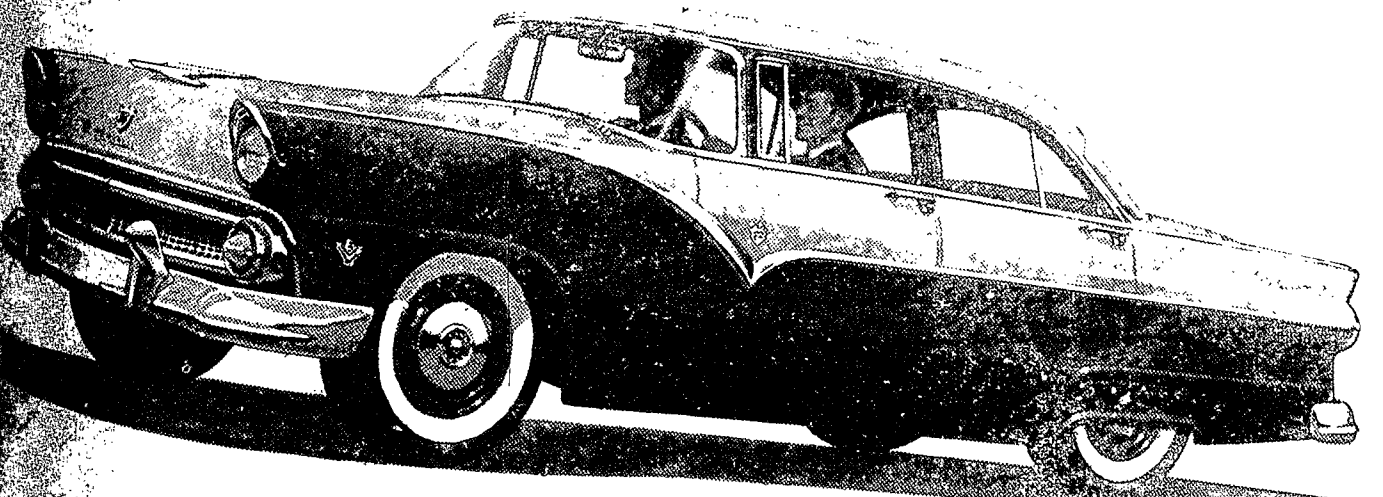
does not interfere with pasture management. It is ideal to carry off water. County Agents can give directions for constructing this ditch.
Keep hogs from rooting up your pastures. Rooting causes permanent damage in that it leaves holes that make proper mowing impossible. Rooting also causes water pockets to form and drowns out the grazing plants.
Don't let a fire get into your pasture area. Fire destroys young plants, removes all humus from soil and destroys any frosted grazing you might have on the area.
Fire in pastures can spread to barns, stacked hay, farm homes and adjacent woods. It is extremely dangerous.
Dock and wild onion are trouble makers in Hancock County pastures. However, they don't need to be. You can get rid of them.
You can control wild onions by spraying with maleic hydrazide. The time to start spraying in December when around 80 percent of the onions are up. Then to assure good control, you can spray again in January and February to get the onions killed in the December spraying.
Dock can be controlled with amine 2,4-D. This chemical will not kill ryegrass, cereals, fescue and well established white clover, vetch, winter peas and hop clover.
Where dock is spotted generally over a pasture it can be spot sprayed. But if it generally covers the area, spray solid.
DAIRY
Culling low producing cows pays off in feed savings and extra profit for the dairyman. Here are a few conditions that should automatically get a cow out of your herd:
1. A cow with a diseased udder. If she has severe attacks of mastitis, she is probably a low producer, a source of infection for other cows in the herd and often her milk is high in bacteria count.
2. The shy breeder. A cow that has to be re-bred several times before conceiving is often a non-profitable cow. She is often on the dry or near-dry list too long. Unless otherwise an exceptionally desirable cow, this cow should go.
3. A slow, hard milker. Usually slow difficult milkers should be questioned. They take up more time and probably more apt to develop mastitis.
4. Brucellosis re-actors. Unless such cows are very valuable as brood cows, they should be culled. If kept, such cows should be isolated from the rest of the herd.
5. Other cows on the cull list are low producers, cripples, cows too old to be of value, and cows with mean dispositions.
A good culling program should be based on close observation of the herd, complete production records on the herd, good breeding program and breeding record.
What about some shelter for your dairy cows. They won't produce nearly so well if left out in cold wet weather as they will when shelter is provided. Neither will they convert as much of their feed into milk. More feed will be required to maintain their body heat in an unsheathed animal than in one that is sheltered.
Don't you think that after producing income for you all year, the cow deserves a present too? Why not make her present in the form of a resolution to build some shelter for your cows.
Lakeshore Notes
By MRS. MALCOLM GREEN
Christmas Eve Mrs. George M. Carnes and her mother Mrs. Day, stopped off in Lakeshore enroute to Moss Point, to visit the Ed Ladners and the Malcolm Greens.
Mr. and Mrs. Monroe LaFontaine and children Gloria, Emmett and Russel of Gulfport, spent Xmas with Mr. LaFontaine's parents, Mr. and Mrs. S. LaFontaine.
The Lakeshore Inn had its grand opening Friday and 35 lb. turkey was won by Rufus LaFontaine of Ansley.
Dennis Garcia spent the holiday with his parents, Mr. and Mrs. Armand Garcia.

Modern Etiquette
Q. I recently applied for employment and gave the three references requested. Someone has told me since that this was a rude thing to do without first asking permission to use those names. Is that correct?
A. Ordinarily, you should ask permission first. But if time does not allow this, you should inform those persons that you took the liberty of using their names as reference.
Q. Is it proper for the bridegroom to give his bride something for the home as his wedding gift?
A. This is not customary. His special gift to her should be something for her own personal enjoyment - usually jewelry of some kind.
Q. Should the candles on the dinner table be lighted after the guests have seated themselves?
A. No; they should be lighted immediately before dinner is announced.
Q. What are the duties of the maid-of-honor while the marriage ceremony is taking place?
A. She stands nearest the bride, takes her bouquet or prayer book while the ring is being put on, returning them at the proper time, and arranges the bride's train when she turns from the altar to proceed up the aisle after the ceremony.
Q. Is it obligatory to reply to letters of condolence?
A. Yes; send brief letters of thanks to everyone who has sent flowers or personal letters.
Q. Is it permissible to sip water while one has food in one's mouth?
A. This is considered very bad manners.
Q. I have been invited by a boy to attend a fraternity dance, and he has made reservations for me in the hotel in that town. He has offered to pay the bill, but my mother says this is wrong. What is correct?
A. You pay both your traveling and hotel expenses. Any entertainment expenses during your visit, of course, are paid by your escort.
Q. Is it proper to send out wedding invitations and announcements in the name of the bride's brother, if their parents are dead?
A. Yes; this is quite often done.
Q. Is it the girl's privilege to select the table when entering a restaurant with a male escort?
No; she should allow her escort to do this.
Q. Should the parents of a child reprimand him if he misbehaves at the dinner table in the presence of guests?
A. It is better not. Either the father or mother should quickly take the child away from the table. He should not be scolded or punished in the presence of the guests—but neither should the misbehavior be ignored.

City Echoes
By MAYBELLE VAN TRIER
—Welcoming the New Year as guests of the Hugh J. Millers on St. Charles Street were Mr. and Mrs. Myron W. Smith, Mr. and Mrs. Charles Lampa and Mrs. Marrie Aman of New Orleans, Mr. and Mrs. Russell W. Smith and Mrs. Charles Van Trier of the Bay.
—Mr. and Mrs. Eddie P. Johnston, daughters Mrs. Delores Foss and Eleanor, and two granddaughters Diane and Elizabeth Foss of Chalmette, La., were New Year visitors to the Bay.
—Mr. and Mrs. James T. Livaccari, the former Miriam Johnston, daughter of Mr. and Mrs. E. P. Johnston of Chalmette, La., and granddaughter of Dan Fayard of New Orleans of a daughter Mary Eleanor.
—Miss Eleanor Havard has returned from a trip to Louisiana where she spent the holidays with her family.
Mr. and Mrs. Sidney W. Prague of Houston, Texas, visited the Gex family for the holidays. The Pragues came to the Bay after enjoying a Caribbean cruise. Mrs. Prague is the former Vivian Ducatel of Bay St. Louis.
PUZZLE SOLUTION
ACED HMM
PLOWE MACAW
DUET RIO TIGER
IAR PATTY LER
ME ARCE EEL TC
KOBOT LAIRS
WE BE
METAL SHEDS
EE SUE PAL RA
RAP KARAT BOB
ANON SIM MARR
TEASE SLANT
TSD ACE

What's the new news in the '55 cars?

- Is it V-8 Power?
Ford has had it since 1932
- Is it Ball-Joint Suspension?
Ford had it in 1954
- Is it hood-high fenders?
Ford introduced them in 1952
- Is it suspended pedals?
Ford introduced them in 1952
- Is it oil and battery signal lights, curved instrument panel, rotary door latches, push-button door handles, power-lifts for all windows, Overdrive, Hotchkiss Drive?
Ford has had all of them, too!



The NEWS is Thunderbird Styling
It's not the look you saw in any of last year's cars. It's the new look inspired by the Thunderbird. And it set the styling for Ford's '55 lines.

The NEWS is Trigger-Torque Power
It's trigger-quick "GO" which can obey your commands in 7/100 of a second—four times faster than you can wink.

The NEWS is Angle-Poised Ride
A new, advanced form of Ball-Joint Suspension which not only swallows the big bumps but also cushions minor road flaws to make even smooth roads ride smoother.

Test Drive Thrilling Trigger-Torque in the truly new FORD!

Bay Motors Inc.
Court Street
Phone 340

REPORT TO MISSISSIPPI

TEN YEARS OF SERVICE

Recognizing the need for representation as an industry group, individuals and firms of the exploration, drilling, production, pipe line, processing and service segments of Mississippi's young oil and gas industry met together in 1944 and affiliated with the Mid-Continent Oil and Gas Association, becoming the "Mississippi-Alabama Division" of that nationwide industry organization.

Independent oilmen and major company personnel participate equally in the affairs of the association. Its membership also includes royalty owners, bankers and other Mississippians having interests which parallel those of the oil and gas producers.

In the ten years since the organization of this local association the oil and gas industry has progressed to a position of economic importance to Mississippians second only to that of the long-established agriculture and timber industries. . . and members of the Mid-Continent Oil and Gas Association are responsible for nearly all of the progress made in the development of Mississippi's oil and gas resources.

One of the first major efforts of this group was to cooperate with members of the legislature in the preparation of a modern conservation statute designed to assure the maximum ultimate recovery of oil and gas from Mississippi reservoirs. With the support of the association, this measure was enacted by the 1948 Legislature. The regulatory agency created by this act, the State Oil and Gas Board, has administered the conservation law in such a manner as to encourage rather than hinder the search for additional oil and gas. Through a mileage assessment on production, the oil and gas industry bears the entire cost of this state agency's widely-acclaimed work.

The association also has endeavored to keep Mississippians informed about the activities of the oil and gas industry. A continuing public information program has brought the record of the oil and gas industry to the attention of the people of Mississippi. This record is one of which every Mississippian can be proud.

Through the enterprise and with the capital of its oil and gas industry, Mississippi has advanced to a national rank of tenth in annual crude oil output and seventh in annual production of natural gas.

Exploratory work has been done in every Mississippi county; production established in 29 counties. Of the many taxes paid by oil and gas producers, the severance tax alone on this production amounts to approximately \$500,000 monthly.

Four plants now process Mississippi crude oil and natural gas . . . and another oil refinery is scheduled to be built in South-Central Mississippi. 4600 miles of pipe lines exist in 74 of the state's 82 counties. The assessed value of these pipe lines for ad valorem tax purposes exceeds that of all Mississippi rail mileage or all electric utility installations in the state. Through such pipe lines, natural gas service is enjoyed by 238 Mississippi communities.

More than one-third of the state's total area is leased for oil and gas development, bringing annual rental payments to the landowners. Another 25,000 Mississippians receive production royalties. 5,000 Mississippians are employed in work related to the production of oil and gas (this does not include service station and distributors' personnel).

The oil and gas industry during this past year put nearly 100 million new dollars into the Mississippi economic system . . . adding this amount to the more than one billion dollars previously spent in seeking new fields and developing older ones.

Just fifteen years have elapsed since oil first was discovered in Mississippi; yet the oil and gas industry has been able to play an important part in the economic progress of the state. This young industry has a growth potential greater than that of any other Mississippi industry. The expansion of oil and natural gas production — with the many corollary benefits this expansion can bring — may well pace the economic development of our state in the years ahead.

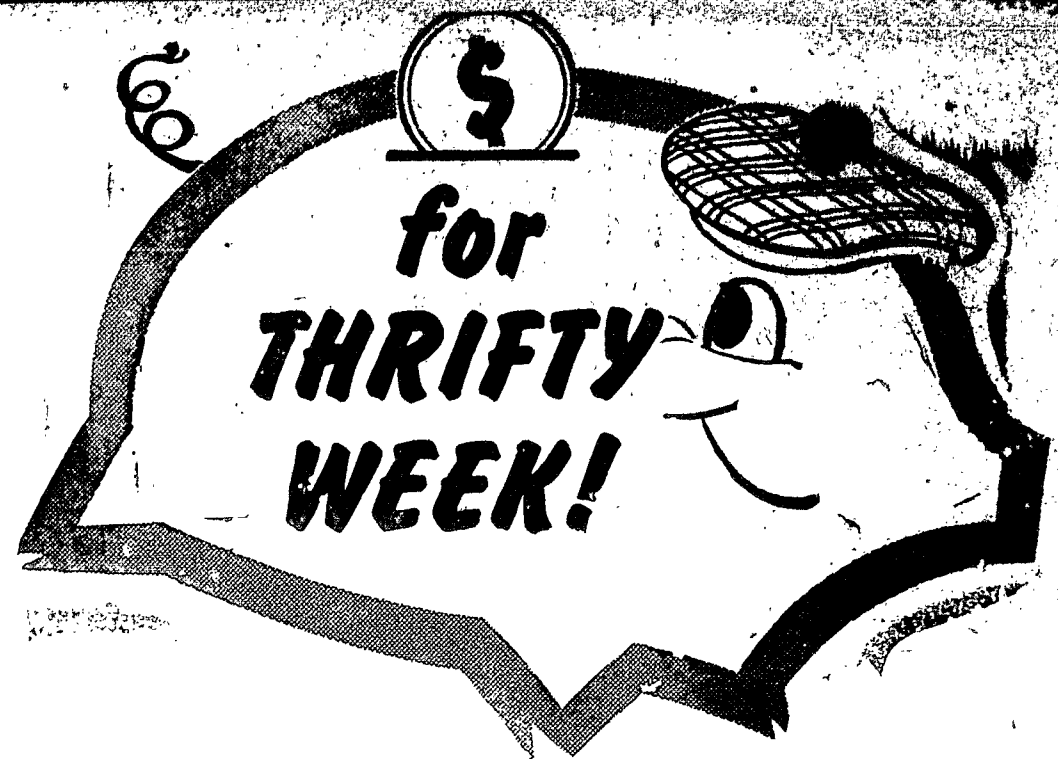
E. L. BRUNINI
President

E. A. VAUGHY
First Vice President

E. D. KENNA
Executive Vice President

MISSISSIPPI-ALABAMA DIVISION
MID-CONTINENT OIL & GAS ASSOCIATION
HEADQUARTERS IN JACKSON, MISSISSIPPI

SPECIAL SAVINGS



BROKE AFTER THE HOLIDAYS? LET WILMER'S HELP YOUR POCKETBOOK. RECUPERATE WITH THESE THESE THRIFTY BUYS!

| FREE BOLOGNA SAUSAGE | |
|-------------------------------|-----|
| 1 Lb. Free with each purchase | 69c |
| Grade A | Lb. |
| BEEF C | 35c |
| VEAL CHUCK ROAST | 25c |
| VEAL ROAST | 41c |
| Morrell's Pride | |
| SLICED BACON | 45c |

| FREE SALAMI SAUSAGE | |
|-------------------------------|-----|
| 1 Lb. Free with each purchase | 79c |
| Grade A | Lb. |
| BEEF SLIDER | 39c |
| 5 - 7 Lb. Avg. | Lb. |
| VEAL LEG ROAST | 25c |
| Grade A | Lb. |
| VEAL STEW MEAT | 19c |
| 2 Lb. Box | |
| CHEESE | 69c |

| FREE LUNCH MEAT | |
|-------------------------------|-----|
| 1 Lb. Free with each purchase | 79c |
| Grade A | Lb. |
| BEEF ROUNDS | 69c |
| VEAL NO. 7 STEAKS | 35c |
| Grade A | Lb. |
| 1 Lb. RIB CHOPS | 45c |
| PICNIC HAMS | 37c |

Dressed and Drawn Grade A

FRYERS

35c

Picnic Hams lb. 37c

Bacon Ends lb. 25c

| | |
|--------------------------|-------|
| EVANGELINE NO. 2 1/2 CAN | |
| SWEET POTATOES | 23c |
| WILLMAN | PINT |
| MAYONNAISE | 39c |
| DOG HEART | 4 FOR |
| DOG FOOD | 49c |
| MORREL | LB. |
| PURE LARD | 18c |

| | |
|------------|--------|
| ORANGES | DOZEN |
| | 15c |
| PINK-MEAT | 3 FOR |
| GRAPEFRUIT | 25c |
| BANANAS | 1 LBS. |
| | 23c |
| DELICIOUS | LB. |
| APPLES | 19c |

| | |
|-----------|-------|
| ICE BERG | EACH |
| LETTUCE | 10c |
| KRISPY | EACH |
| CELERY | 9c |
| TOMATOES | LB. |
| | 23c |
| CELLO BAG | 2 FOR |
| CARROTS | 19c |

| | |
|--------------|--------|
| U. S. WHITE | 5 LBS. |
| POTATOES | 19c |
| U. S. YELLOW | 2 LBS. |
| ONIONS | 9c |
| SWEET | 2 LBS. |
| POTATOES | 19c |

Red Beans

2 lbs. 25c

Fresh Eggs

doz. 39c

Snowball Cauliflower

each 19c

LONG GRAIN RICE 3 LBS. 39c

WILMER'S SPECIAL BLEND COFFEE & CHICKORY

POUND

69c

SUGAR 5 LBS. 39c

PET OR SILVER COW 2 CANS FOR MILK 23c

COCA COLA 6 for 19c

Plus Deposit

THESE PRICES ARE GOOD FRI. - SAT. - MON.
SHOP AT WILMER'S AND WATCH THE PENNIES YOU SAVE GROW INTO DOLLARS

WILMER'S Grocery & Market

Boys meet... High... Both... Brooklyn... In these... be facing... favorites... race... Girls team... this se... arch lo... Academy... return game... well believ... a tough... has a very... the Gulf... be-... Brooklyn is... in the... they beat... team... boys re-... girls meet... my has a... capable of... game. They... than we... that he has... his defense... defense has... the first six... Our boys... opponents... only 28 points a... is very low far... these days... came back from... good shape so... would be in good... Monday night in... gym begin at 7...

Boys re-... girls meet... my has a... capable of... game. They... than we... that he has... his defense... defense has... the first six... Our boys... opponents... only 28 points a... is very low far... these days... came back from... good shape so... would be in good... Monday night in... gym begin at 7...

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GATHER GAMBLING PARAPHERNALIA—Members of the National Guard are shown as they gather some of the gambling paraphernalia as they raid one of the places in Hancock County last week.

U. N. Theme For Mardi Gras Parade Here

The Bay Central P. T. A. this week announced that its plans for sponsoring again this year the annual children Mardi Gras celebration here are going forward under the theme of "Children of the United Nations."

Mardi Gras day, Shrove Tuesday, February 22nd is a legend in this part of the Country and the P. T. A. has sponsored this affair for the community to continue the knowledge and festivity and meaning of this day.

Merchants, business men and organizations will be contacted by members of the Subscription Committee to interest them



K. C. DANCE—A large crowd attended the dance at the K. C. Hall on New Year's Eve. Those present dance to the music of Harry's Orchestra.

AVALON THEATRE
East Beach - Phone 161
PASS CHRISTIAN
and steam heated for your year 'round comfort
convenient locations in the Heart of Town

Private Hell 36
IDA LUPINO - STEVE COCHRAN
CARTOON - SHORT
SAT. - JAN. 8
NO. 1
Reckless Age
MARSHALL THOMPSON - GLORIA JEAN
NO. 2
North of the Rockies
WILD BILL ELLIOTT
CARTOON - SERIAL
SUN. - MON. - JAN. 9 - 10
Black Knight
IN TECHNICOLOR
ALAN LADD - PATRICIA MEDINA
NEWS - FOOTBALL HEADLINES - CARTOON
TUES. - WED. - JAN. 11 - 12
A SPECIAL DOUBLE BILL FOR YOUR ENJOYMENT
NO. 1
Unknown Island
NO. 2
Two Lost Patrols
NEWS

HI-WAY Drive-In Theatre
THURS. - FRI. - JAN. 6 - 7
MARGARET LOCKWOOD - ORSON WELLES - FORREST TUCKER - VICTOR McLAGLEN
in
Trouble in the Glee
IN COLOR
PLUS - CARTOON
SAT. - JAN. 8
BIG DOUBLE FEATURE
JOHN WAYNE - JOHN AGAR
IN THE MARINES GREATEST FILM
Sands of Iwo Jima
ALSO - HELL FIRE
Starring WM. ELLIOTT - FORREST TUCKER
PLUS - COMEDY
LATE SHOW SAT. NIGHT
and SUN. - MON. - JAN. 8 - 9-10
SEE FRANK SINATRA AS A SAVAGE, SENSATION HUNGRY KILLER IN
SINATRA... as a savage, sensation-hungry killer!
WITH STERLING HAYDEN
PLUS - CARTOON - NEWS
TUES. - WED. - JAN. 11 - 12
JOHN IRELAND - VANESSA BROWN IN THE SENSATIONAL EXPOSE THAT SHOCKED THE NATION IN
The Basketball Fix
PLUS - THE RETURN OF THE FAMOUS & ORIGINAL
Our Gang Comedy
ALSO - OUR NEW GAME "A DAY AT THE RACES" COMING
Rear Window
IN TECHNICOLOR

The Star Theatre
THURS. - FRI. - JAN. 6 - 7
JOHN DEREK, ELAINE STEWART IN
THE ADVENTURES OF HAJJI BABA
IN CINEMASCOPE
PLUS NEWS - CARTOON
SAT. - JAN. 8
BIG DOUBLE FEATURE
VAN HEPLIN, RUTH ROMAN
HOWARD DUFF IN
TANGANYIKA
IN TECHNICOLOR
ALSO
ROY ROGERS AND HIS HORSE TRIGGER IN
THE GAY RANCHERO
PLUS CARTOON
SUN. - MON. - JAN. 9 - 10
MARLON BRANDO in
On the Water Front
PLUS CARTOON
TUES. - WED. - JAN. 11 - 12
ROBERT MITCHEM, LINDA DARNELL - JACK PALANCE
in
SECOND CHANCE
IN TECHNICOLOR
PLUS - SHORT & CARTOON

Savings Bonds Top Two Million In November
November was the ninth month in 1954 during which sales in Mississippi of United States Savings Bonds were more than two million dollars, according to the current issue of the Mississippi Business Review. The November sales of \$2,090,684 brought the total the first eleven months to \$20,739,036.

FOR RENT
Furnished apartment, 438 Main Street. Apply Knock-Knock or phone 9105.

CLASSIFIED ADS
RATES: 3 CENTS PER WORD. MINIMUM 30 CENTS. DEADLINE - 5 P. M. TUESDAYS

FOR RENT
Small unfurnished house, centrally located, newly renovated. Living room, dining room, bedroom, kitchen and bath. \$45 a month. Phone 403 or 415.
12-9-11tchg.

DOERFLEINS
Good used furniture. Sell-buy-trade. Phone 1132-W. 500 Main Street. 8/51tchg.

HELP WANTED - MALE & FEMALE
BIG STEADY EARNINGS for man or woman. Distribute Nationally Advertised Watkins Products in Bay St. Louis. No experience or investment needed. Age no barrier. Easy to establish year 'round business, full or part time. Write Mr. C. R. Ruble, Dept. J-1, The J. R. Watkins Company, Memphis 2, Tennessee.
1-6-1tpd.

FOR RENT
4-Room furnished apartment with bath. 104 Felicity. Phone 397-W.
1-6-1tchg.

LOST
Anyone who took umbrella by mistake on Dec. 17th please call 787.
1-6-1tpd.

FOR SALE
Cream cheese, fresh butter, buttermilk, daily. Collier's Dairy, Phone 351-J. 9/91tchg.

FOR SALE
30 Gal. automatic hot water heater. Phone 1127.
1-6-1tchg.

SALESMEN WANTED
NEEDED—A Rawleigh Dealer for Hancock County or Bay St. Louis where products have been sold for years. Real opportunity for permanent, profitable work. Start promptly. See Mrs. J. C. Varnado, Route 1, Pica-yune, Miss. or write Rawleigh's, Dept. MSA-800-232, Memphis, Tenn.
1-6-2tpd.

FOR RENT
Breath's Lane—2 bed-room furnished house... Chas. Breath, Jr. Phone 228 or 401.

LOST
Black and Tan Rabbit Hound, answers to name of "Rock." Has nick in right ear. If found, call Echo Office.

FOR SALE
1951 1/2 ton Willys Pickup truck, excellent condition. Phone 335, Jos. diBenedetto. 1-6-2tchg.

FOR SALE
185, 8 ft. fence posts; 2 15 ft. staves; 1 five H. P. Johnson motor; 1940 Ford. Phone 215. 11-18-tchg.

Phone 3 for WANT-AD SERVICE

NEW YEAR'S EVE PARTY—Mrs. Lily Ann Reuhl, Sam Favre and Mr. and Mrs. Bill Gaudet are shown as they enjoy the New Year's Eve party at Hotel Reed.

Don Chamberlain To Speak In New Orleans
Don Chamberlain of 643 No. Beach will speak before the American Society of Refrigeration Engineers in New Orleans, Monday.

Chamberlain, as sales manager of the Emerson Co., of Houston, Texas, sells this product.
He will describe tyrofoam, the manufacturing of it and the use of the material to the collection of engineers.

1000 brands recorded by state cattlemen, is being distributed now.
State cattlemen are being reminded that Mississippi law requires that all cattle growers wishing to use or adopt a brand to identify livestock must register their brands with the Department of Safety.

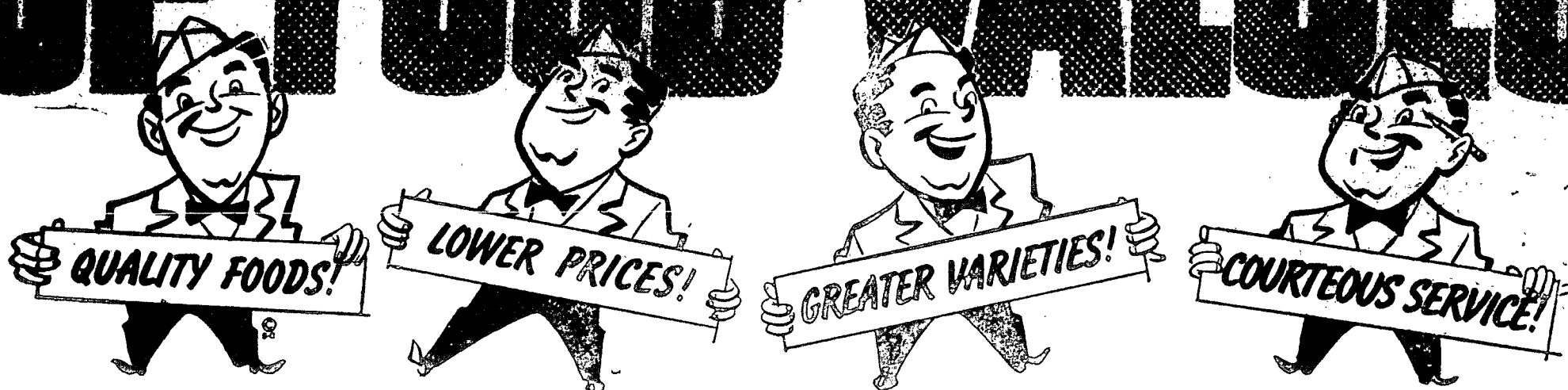
State Issues Brand Book
Mississippi's first official brand book, cataloging the almost 4,

—Dr. and Mrs. Leroy McFarland have moved into their new home on the corner of Philip St. and North Second St.

Sale of 1000 DRESSES
Sale of 1000 SUITS
Sale of 1000 COATS
STARTS FRIDAY
Save 30% to 50%
RAMSEY'S DEPARTMENT STORE

SOMETHING TO SELL OR BUY? USE THESE ADS
PHONE 3

TOP FOOD VALUES!



SWIFT PREMIUM BEEF

SIRLOINS and ROUNDS 79c Lb.

HORMEL

CHOPPED HAM 59c Lb.

SWIFT PREMIUM BEEF

VEAL LOIN STEAKS 59c Lb.

LEAN **GROUND BEEF 29c** Lb.

YORKSHIRE - GRADE A **BACON (Sliced) 55c** Lb.

GOLDEN ROD **OLEO 19c** Lb.

ARMOUR'S STAR **MILK 35c** 8 TALL CANS

LEAF & POUNDS **SUGAR 5 Lbs. 39c**

Northern **TISSUE 3 rolls for 25**

PEACHES 29c Stokely's No. 2 1/2

Frozen **BEEF or CHICKEN POT PIES 3 for \$1**

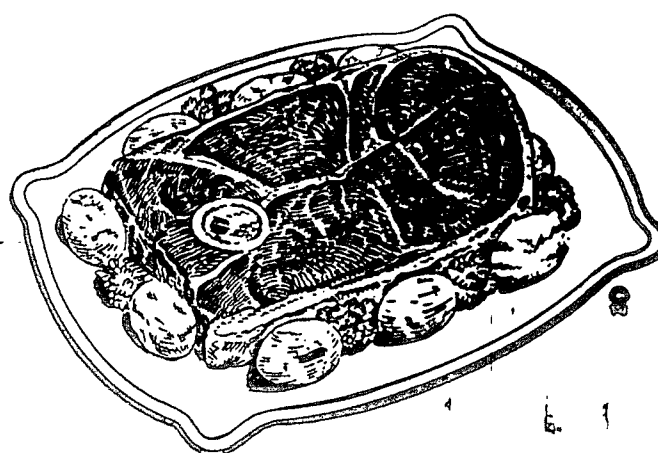
NBC OR CRISPY **CRACKERS 25c** Lb.

MAINE **SARDINE 25c** 3 CANS

HEINZ **CATSUP 25c** 14 OZ.

Armour's Star - Pure

PORK ROLL SAUSAGE Lb. 39c



Fresh Dressed Lb.

HENS 39c

CANNED FOODS

Patsy's Party No. 303 Sliced **Beets 10**

Patsy's Party - No. 2 1/2 **YAMS 20c**

Kounty Kist - No. 303 **Peas 15**

Libby's - 46 oz. Cans **Grapefruit Juice 25**

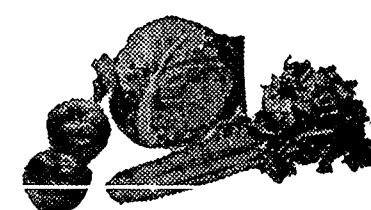
FRESH, SELECTED **Vegetables**

CRISP

Celery

LARGE HEAD

Lettuce



U. S. NO. 1 COBBLER

POTATOES

L.A. SWEET

TANGERINES

GREEN HEAD **CABBAGE**

Frozen Foods

BIRDSEYE

Strawberries

SWEET FROST

BROCCOLI

SWEET FROST

BRUSSEL SPROUTS

DONALD DUCK

ORANGE JUICE

G & S NO 1 & NO 2

123 SOUTH